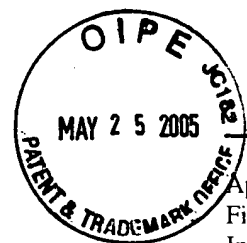


2645 / EFW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No: 09/374,408  
Filed: August 13, 1999  
Inventor(s):  
Christopher C. Andrews

Examiner: Foster, Roland G.  
Group/Art Unit: 2645  
Atty. Dkt. No: 5957-02200

Title: Method and Apparatus for  
Interactive Automated  
Production and Recording of an  
Audio File and Providing  
Automated Addressable Access  
to and Transmission and  
Playback of Recorded Audio  
Files

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date indicated below.

Jeffrey C. Hood

Printed Name

  
Signature

5/23/2005  
Date

TRANSMITTAL OF POWER OF ATTORNEY AND  
NOTICE OF CHANGE OF ADDRESS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Please find attached a Power of Attorney with regard to the above-identified patent application. Applicant respectfully requests the Commissioner to change the correspondence address for the above identified patent application. The old correspondence address was:

Kenneth R. Allen  
Townsend and Townsend and Crew LLP  
Two Embarcadero Center, 8<sup>th</sup> Floor  
San Francisco, CA 94111-3834

The new correspondence address is:

Jeffrey C. Hood  
Meyertons, Hood, Kivlin, Kowert & Goetzl, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
(512) 853-8820

If there are any questions regarding this matter, please contact me at the telephone number provided below.

Respectfully submitted,



Jeffrey C. Hood  
Reg. No. 35,198  
ATTORNEY FOR APPLICANTS

Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.  
P.O. Box 398  
Austin, TX 78767-0398  
(512) 853-8800  
Date: 5/23/2005



## POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Purple Techno Solutions LLC ("assignee"), a Delaware corporation having a place of business at 171 Main Street #271, Los Altos CA 94022, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent or patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Assignee's ownership of the above-referenced patent or patent application is indicated either by 1) the assignment(s) recorded with the U.S. Patent and Trademark Office at the reel and frame numbers listed on Appendix A or 2) Assignee's assertion that Assignee has reviewed the assignment documents that evidence the placement of title in the assignee, true and correct copies of which are attached hereto, and understands and believes that these assignment documents have been submitted for recordation in the U.S. Patent and Trademark Office.

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the following attorneys and/or agents in connection with the patent applications and patents identified in Appendix A, that are filed with the United States Patent and Trademark Office:

the practitioners at Customer Number 35690, and

Mark K. Brightwell	Reg. No. 47,446	Mario J. Lewin	Reg. No. 54,268
Kay A. Colapret	Reg. No. 52,759	Lawrence J. Merkel	Reg. No. 41,191
Stephen J. Curran	Reg. No. 50,664	Eric B. Meyertons	Reg. No. 34,876
Mark R. DeLuca	Reg. No. 44,649	Neal E. Persky	Reg. No. 53,452
Heather L. Flanagan	Reg. No. 54,101	Liza Philip	Reg. No. 51,352
Russell Henrichs	Reg. No. 50,354	David W. Quimby	Reg. No. 39,338
Erik A. Heter	Reg. No. 50,652	Rory D. Rankin	Reg. No. 47,884
Jeffrey C. Hood	Reg. No. 35,198	Gareth Sampson	Reg. No. 52,191
Rajiv Jauhari	Reg. No. 55,850	Chris Thompson	Reg. No. 43,188
B. Noël Kivlin	Reg. No. 33,929	Mark S. Williams	Reg. No. 50,658
Robert C. Kowert	Reg. No. 39,255		

*each of said attorneys or agents being a member or an associate of the firm of Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C., as its attorney or agent for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent, and for one year after issuance of such Letters Patent to file any request for a certificate of correction that may be deemed appropriate.*

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to:

Jeffrey C. Hood  
Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.  
P.O. Box 398  
Austin, Texas 78767-0398  
(512) 853-8800

Assignee of Interest

Purple Techno Solutions LLC  
171 Main St #271  
Los Altos CA 94022

Dated: 16 MAY 2005

By:

  
Julia Cerrafalo  
Title: AUTHORIZED PERSON

# APPENDIX A

MIT/KG Ref.	Filing Date/Issue Date	Serial No./Patent No.	Title	Inventor(s)	Assignment Recordation Reel/Frame Nos.
5957-02100	08/11/99	60/148,639	Multi-Person Automated Registry, Negotiating and Marketing System for Products Which Are Packaged Together ("Bundles")	Christopher C. Andrews	
5957-02101	10/22/99 9/4/01	09/425,497 6285986	Method of and Apparatus for Interactive Automated Registration, Negotiation and Marketing for Combining Products and Services From One or More Vendors Together to be Sold as a Unit	Christopher C. Andrews	
5957-02200	08/13/99	09/374,408	Method and Apparatus for Interactive Automated Production and Recording of an Audio File and Providing Automated Addressable Access to and Transmission and Playback of Recorded Audio Files	Christopher C. Andrews	
5957-02300	08/11/99	60/148,607	Identification and Information System to Add Relevant Information to Products Through the Use of a Tag Which is Placed on the Product and Identifies Where to Find the Information on the Internet	Christopher C. Andrews	
5957-02301	08/10/00	09/637,312	Method and Apparatus for Identifying Products and Providing Relevant Information About Products Through a Product Tag Placed on the Products With a Reference to the Location of the Information	Christopher C. Andrews	
5957-02400	03/01/00	60/186,111	Live Content Information System Including Content Descriptor, Content Publisher, Content Aggregator, Content Distributor, and Content Access Method	Christopher C. Andrews	
5957-02401	03/01/01	09/797,080	Method of and Apparatus for Describing, Promoting, Publishing, Aggregating, Distributing and Accessing Live Content Information	Christopher C. Andrews	